



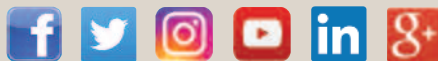
Ways councils can finance their coat purchase:

- Fundraise within your parish. Note that every \$20 donation can purchase a coat for a child.
- Solicit local businesses. Councils might offer “Proud supporter of Knights of Columbus Coats for Kids” window displays to contributing businesses.
- Conduct a targeted fundraiser.

To learn more about the Coats for Kids Program, contact us at

fraternalmission@kofc.org.

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KNIGHTS OF COLUMBUS
1 COLUMBUS PLAZA NEW HAVEN, CT 06510-3326
203-752-4270 www.kofc.org/coats



COATS FOR KIDS

Coats for Kids

Fourteen percent of Canadian children and 21 percent of American children live in poverty and go without a coat each winter. Many low-income families have scarce resources to meet even the most basic essentials, so they need help to provide this vital winter necessity.



Background

The Knights of Columbus launched the Coats for Kids program to ensure that every child in need would have access to a warm winter coat. Since the program started in 2009, councils have purchased and distributed nearly 400,000 new winter coats to children throughout North America and Canada.



How it works...

Coats can be purchased for \$220 per case of 12 for orders shipped to addresses in the continental United States. For orders shipped outside the continental United States, the cost is \$245. Both prices include the cost of ground shipping.

Order coats by visiting knightsgear.com.

“We need to see each child as a gift to be welcomed, cherished and protected...”

— Pope Francis

Steps to running a Coats for Kids program

1. Appoint a Coats for Kids chairman, or assign the council's community activities chairman to the task.
2. Contact the state council to learn about statewide initiatives and how your council can participate.
3. Decide on a location and time for the event. Consider inviting local veterans, athletes, TV personalities, firefighters, police officers and your parish priest.
4. Contact your local human services agencies, parishes and schools to get a list of children in need of a coat.
5. Order coats through knightsgear.com. For assistance, call 203-752-4270.
6. Publicize the event through local media, human services agencies, parishes and schools.

