

## AFTER THE ANNOUNCEMENT

At the end of this announcement, you can direct attention to the members who are on hand with Prospect Cards and Membership Documents.

After making the pulpit announcement, arrange to have Prospect Cards (#921-A) distributed and collected. Members can keep Membership Documents (#100) on hand, answer questions, and help interested prospects to sign up.

After the event, deliver Membership Documents and completed Prospect Cards to the membership director for follow-up. Prospects who signed Membership Documents should be immediately informed of the date and time of their meeting with the Admission Committee and the First Degree exemplification.

Plan to have an Open House following each Mass at the parish hall. Be sure to invite your Field Agent.

# Suggested Remarks *for* Membership Recruitment



Reach out to the members  
of your parish.

FINDING POTENTIAL MEMBERS CAN BE  
AS SIMPLE AS REACHING OUT TO  
THE MEMBERS OF YOUR PARISH.

SAMPLE MEMBERSHIP ANNOUNCEMENT  
TO USE FOR YOUR REMARKS

An announcement by your pastor or fellow Knight at the end of each Mass on a given weekend (or once a month) is one of the most effective ways to encourage men to join us in our work for our Church and our community.

The script on the facing page should be used whenever someone from your council has the opportunity to address the parish or Mass attendees about the Knights of Columbus.

In this short script, you will notice that certain areas are left blank so that you can include specific information about your council. Among the things that you may wish to include:

- **Service programs**
  - Work for the parish
  - RSVP Support
  - Coats for Kids
  - Food for Families
  - Habitat for Humanity
  - Special Olympics
  - Charitable work specific to your council
- **Charitable contributions**
- **Culture of Life activities**
- **Council awards (local and K of C)**
- **Council athletic and social activities**
- **Scholarships and programs for young people**
- **A brief history of your council**

It is my pleasure to introduce you today to members of \_\_\_\_\_ (council name) \_\_\_\_\_ of the Knights of Columbus. You may already know some of the Knights from our council here or from some of our 15,000 councils worldwide. The nearly 2 million members of the Knights of Columbus form the largest Catholic fraternal group in existence. As Knights, we serve our parish and community while working each day to create a better world through charity. If you are looking to live out your faith in the spirit of charity by helping others, our Knights of Columbus council welcomes you to join them.

Knights and their families have the opportunity to become involved in our council's charitable, faith-based and social programs.

Over the past decade, men like you have enabled the charitable donations of the Knights of Columbus to reach more than \$1.5 billion dollars and individual Knights have donated more than 700 million volunteer hours to charity.

Since its founding in 1882 by the Venerable Servant of God Father Michael McGivney, the first principle of the Order has been charity: our council and those around the world actively assist the Church and our neighbors in need.

We were also founded to protect the livelihood of Catholic families and that commitment means that we continue to provide our members and their families with top quality life insurance and annuity products. No life insurer in North America has a higher rating than the Knights of Columbus.

Today, we would like to offer you the opportunity to join us in our work for God and neighbor. Our council has undertaken many activities that benefit our parish, such as: (list council activities) \_\_\_\_\_

As a member of our council, you will strengthen your faith and become a better Catholic, husband and father. Through your support of our parish and community, you will form friendships with fellow Knights that can last a lifetime.

As much good as our council has done over the past year, we could do even more with your help. We invite you to join our council today and help us be the difference in our parish and community.

