

Spiritual Development: Evangelizing the Evangelized



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Introductions: Who we are



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Evangelizing the Evangelized: Into the Breach

Since 2000

- 14 MILLION** Catholics have left the faith
- 24%** drop in parish religious education of children
- 19%** drop in Catholic school attendance
- 28%** drop in infant baptisms
- 31%** drop in adult baptisms
- 41%** drop in sacramental marriages



Why evangelize “the evangelized”

“ Do not hesitate to engage in the battle that is raging around you. ”

Bishop Thomas J. Olmsted, *Into the Breach*



Why evangelize “the evangelized”

Our target audience:

- those raised Catholic but
- ...don't have resolve to maintain faith on their own
- ...didn't consider continuing to practice in college
- ...don't really want to be Catholic anymore
- ...get involved when they first arrive at college but don't stick with it

The goal:

Reaching those who we wouldn't normally find at Mass, the Newman Center, or a Catholic student organization



The basics: how to reach out

Use the fraternal / service aspects of Knights

No politics (politics vs. patriotism)

Use better memes than this



The basics: how to reach out

"How to Win Friends and Influence People"

Be genuinely interested in their point of view

Talk in terms of their interests

Make them feel important

Avoid arguments / show respect

The basics: how to reach out

Meet them where they are

Be visible – wear your Knights t-shirts!

Be welcoming – say hello if you see an unfamiliar face at Mass



The basics: how to reach out

Catholic schools

Use school-wide activities nights, involvement/sponsorship with other visible campus-wide events!

Use religious affiliation of your school to your advantage!

Use your chaplain (especially if they're faculty/staff/administration)!



The basics: how to reach out

Non-Catholic Schools

Have them come for your fraternity and stay for the salvation-oriented conversation and prayer!

Be as much of campus presence as your school will allow.



The basics: how to keep them



Many, many possible Supreme-recommended programs!

Retreats, Holy Hours, service events

College-specific programs:

Consecration to St. Joseph

College Movie Program

Love & Responsibility Week

Dinner & Discussion

Knight of the Month/Year



The basics: how to keep them

Other stuff to consider

Group prayer is ~cool~

And it can be easily incorporated into any sort of regular fraternal events!

Pickup sports, movie watches, poker nights. Fun activities to do with the guys.

Service events



Some more advanced stuff: how to keep them

Faith-Based Programming

- Into the Breach
- Bible Studies
- Guest lectures (professors, priests, witness talks from fellow worthy bros)
- Knights Masses



Recommended programming: Into the Breach



- Use this as a basis for intellectual conversation!
- Offer copies to fellow Knights
 - It's free!
- Try handing them out at the student center to non-Knights too!
- Create faith support groups!



Recommended programming: Bible studies, etc.

Small group discussions

- These are great!
- Open it up to fellow Knights and even just other guys that you can rope in!
- Doesn't necessarily have to be scripture-related discussions. Talking about day-to-day struggles and what's on your mind is great too!



Stuff you can do: in your council

Prayer is GREAT

- Prayer is what unites us!
- Start business meetings with a scripture reading
- Council rosary before or after an event
- Archbishop Lori's Montly Challenge

Faith-based events

Holy Hours, Novenas, Consecrations



Stuff you can do: don't neglect the good ones!

EVERYONE needs spiritual guidance!

- The strategies we've discussed can help them too!
- A more experienced Knight leading one of these events or efforts can be rewarding both for them and those they lead!
- Have the #KnightsSquad sit together at Mass
- Invite the curious to your prayer groups, adoration, or discussions!



What We Covered

- There are a LOT of fallen-away Catholics
- How to reach out:
 - A cool place for Catholic guys to hang out
 - Catholic schools: find the guys not going to campus ministry!
 - Secular schools: market yourselves as a merry Catholic fraternity
- Faith in Action, Into the Breach, group prayer, Bible Studies
- Go to Mass!





Contact us!

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Your questions?


